

ACTING SKILLS FOR MANAGERS

The main activity of Carmela Valente, a professional theatre actress, is dedicated to a kind of special coaching.

Since a dozen years, she has been offering executives the opportunity to learn special acting skills in order to become professionals in public speaking. "I have a director's role in my coaching," she stresses. The director's job is to bring out the essence of a character and the content of a text so that the piece produced is a success. It's the same with Acting Method International. We put the techniques of the actor at the manager's service. It's about getting the most out of the person."

For her, it is the opportunity to have more charisma and to assert more presence on the occasion of ritual events such as conferences or difficult negotiations, which motivate managers interested in her method.

Creating a strong personal impact on an audience will increase the company's success.

I am not concerned with improving the executive's narcissism, but rather enhancing their image in public so that they can have a greater impact on the audience.

Stage fright. Their main difficulty is not knowing how to own the space in front of an audience. Some of my clients want to put some "fun" in their presentation. Others simply want to be more authentic and natural. Most of them experience stage fright and this phenomenon may alter their presence and authority in public.

My goal is to help them become great communicators and get their message across.

The method.

After a preliminary interview, Carmela Valente designs a personal program. « The manager-actor's work is first to get the skills of owning the stage and increase his presence. As an actor who before entering the stage, does a special ritual to become familiar with the place and able to move with ease in front of an audience » she says.

The coach and his client then work on relaxation, breathing, improvisation, diction and especially the tone of voice. « Improving the power of his voice is a major step of an actor's technical work »...

The vocal techniques using the sound boxes of the body will add authority and charisma. Another great technique to have more impact on the audience is to stress the end of the sentences. These are the recipe to give power to your voice.

Y. de K.